



Corporate Events & Forward Events Calendars

**Forward, Point-in-Time Corporate Events:
Why They Matter for Every Trading Strategy**



March 31, 2026

Events Are Lifecycles, Not Dates

What was known, when it was known

Earnings: estimate → confirm → change → report

Conferences: attend → schedule → speak → publish

Investor Days: announce → agenda → speakers → follow-up

Alpha Breaks When the Calendar Is Wrong

- **Earnings date pulled forward**
- **CEO added to a conference last minute**
- **Investor Day reveals unexpected agenda**

Event-Driven Alpha Breaks When the
Calendar Is Wrong or incomplete

Earnings Dates Are Signals, Not Just Schedules

- Estimated vs Confirmed
- Advanced vs Delayed
- Confirmation timing itself

“The signal isn’t just the earnings release—it’s the behavior of the date leading up to it.”

This Applies Across All Event Types

- Investor Days: multi-stage catalysts
- Conferences: participation + timing + format
- CEO appearances: signal through presence

“The signal is in the evolution—not just the occurrence.”

Event Calendars Are Infrastructure

Control layer for:

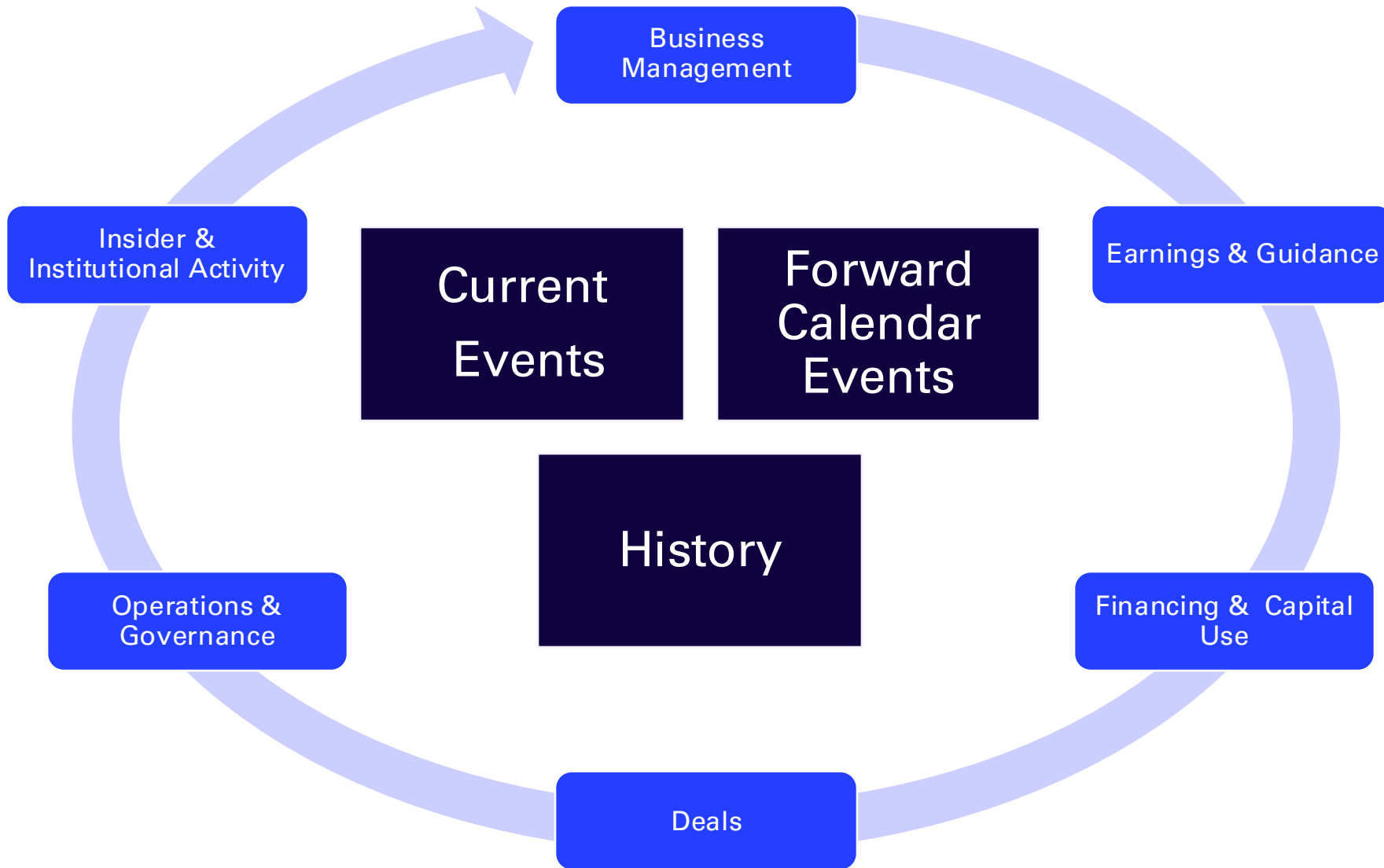
- **Event-driven**
- **Quant models**
- **Options strategies**
- **Alt-data strategies**

Must be:

- **Point-in-time,**
- **Revision-aware**
- **Accurate**
- **Auditable**

Alpha is not the event—it's the path the market takes to get there.

EventVestor Corporate Events Data: Comprehensive



EventVestor Is the Foundation Layer for Event-Driven & Alt-Data Strategies

❖ Earnings & Guidance

- Earnings Calendar
- Earnings Preview
- Earnings Release
- Earnings Restatement
- Fiscal Quarter End Dates
- Guidance
- Impairments
- KPIs
- Preannouncements
- Profit Warnings
- Same Store Sales

❖ Financing Activities

- Issue Equity
- Issue Debt
- Credit Facility
- Redemption

❖ Cash Use Activities

- Buybacks Authorizations
- Share Repurchases
- Accelerated Share Repurchase
- Dividends
- Dividend Initiation
- Dividend Suspension
- Special Dividends
- Investments

❖ Shareholder Activism

- 13-D Filings
- Activist Campaign
- Activist Demands
- Proxy Contest
- Poison Pill

❖ Management Changes

- Board Changes
- CEO Changes
- CFO Changes
- Compensation Amendment
- Executive Changes

❖ Deals & Transactions

- Asset Purchase
- Asset Sales
- Business Unit Purchase
- Business Unit Sales
- Contract Win
- Divestitures
- Joint Ventures
- M&A Announcement
- M&A Approval
- M&A Close
- M&A Update
- M&A Termination
- Spin-offs
- Strategic Alternatives

❖ Meetings & Conferences

- Analyst Days
- Institutional Conferences
- CEO Appearances
- Product Launches
- Special Conference Calls
- Shareholder Meetings

❖ Operations & Other Events

- Alliance
- Bankruptcy Filing
- Business Updates
- Credit Rating
- Delayed Filings
- Delistings
- Downsizing
- Emerge from Bankruptcy
- Exchange Notice
- Joint Venture
- Legal Settlement
- Legal/Regulatory
- License Agreements
- Patents & Copy Rights
- Product Recall
- Product/Service
- REIT Conversion
- Reorganization
- Rumors

❖ Pharma & Biotech

- Clinical Trials
- FDA Advisory Committee Meetings
- FDA Filings/Actions
- PDUFA Calendar

❖ Adverse Events

- 10Q/10-K Filing Delays
- Auditor Change
- Bankruptcy
- Earnings Restatement
- Exchange Listing Warning
- Layoffs
- Legal/Regulatory Issues
- Product Recall

❖ Special Categories

- 13-F Filings
- 13-G Filings
- Index Changes
- Insider Activity
- IPO Listings
- Lockup Expirations
- Proxy Filings
- SPACs Lifecycle
- Stock Splits

Anju Marempudi

Founder & CEO

anju@intellibusiness.com

Simon Ringrose

Director of Sales

simon@intellibusiness.com



THANK YOU